

2020 National C. diff Advocacy Summit & Lobby Day

April 20-21 | Washington, DC

Request for Topics

Peggy Lillis Foundation (PLF) is the leading patient advocacy organization dedicated to addressing harm caused by C. difficile infection (C. diff) by building a nationwide awareness movement by educating the public, empowering advocates, and shaping policy. PLF is pleased to announce a Request for Topics for sessions to be held at the 2020 National C. diff Advocate Summit, happening April 20-21, 2020 at Gallaudet University in Washington, DC. The Summit is the largest gathering of C. diff advocates and our allies in industry, academia, government and policy-making organizations in the country. Paired with the only dedicated Lobby Days dedicated to educating legislators about C. diff, the Summit provides a unique opportunity for clinicians, industry leaders, policy experts and academics to meet and strategize with C. diff survivors, caregivers and family members committed to ending the epidemic.

This year, PLF is seeking session proposals for 1-hour breakout sessions as well as panel discussions and oral presentations for the full Summit audience. Sessions should be accessible to a lay audience and align with one of the three themes listed below. The online proposal form will be open from Monday, February 3rd through Friday, February 21st.

Benefits for participants include the opportunity to present to a unique, impactful and diverse audience of stakeholders and to contribute to setting the priorities of PLF and its advocates in advocating for policies in support of combatting C. diff, including allocation of federal funding and other resources.

Before submitting a proposal, please read carefully through the following information about session tracks, space and timing, format options responsibilities, selection process, timeline proposal form and more.

Session Themes

Session producers are encouraged to develop topics that align to PLF's mission of building a C. diff awareness movement by educating the public, empowering advocates and shaping policy. Specifically, we are seeking presentations that speak to all of our stakeholders - C. diff advocates, healthcare workers, industry representatives and policymakers - providing information and training to build a more effective movement.

Educating the Public about C. diff and antimicrobial resistance (AMR)

Topic ideas: How do we develop a more aware public? What are the key pieces of information patients and caregivers need? How can our advocates and other stakeholders sound the alarm about C. diff without scaremongering? What's the emerging science about how C. diff is spread, surveilled and treated? How can patients participate in antibiotic stewardship programs?

Empowering Patient Advocates

Topic ideas: What skills do advocates need to be successful? What are the levers advocates can use (patient and family councils, state HAI councils, etc.)

Shaping Policy

What are the legal and structural obstacles to ending C. diff? How do we change them? What are the legislative and policy priorities that we should pursue to raise awareness? What are the federal and state agency policies that are holding us back or can accelerate our progress?

Space & Timing

The 2020 National C. diff Advocacy Summit will be held at Gallaudet University in Washington, DC, on April 20 and 21. There is space for approximately four Breakout Sessions, five Presentations or Panel Discussions and five Roundtable Discussions:

- 4 Breakout sessions offered on Monday, April 20, 2020*
- 5 Roundtable sessions offered on Monday, April 20, 2020
- 2 Presentation or Panel discussions on Monday, April 20, 2020
- 3 Presentation or Panel discussions on Tuesday, April 21, 2020

*Subject to Change

Format Options

Presentations/Panel Discussions

Whether a single presenters or panel discussion, these sessions will be shared in front of the entire Summit audience. These sessions should provide participants a deeper exploration of topics, facilitated by leaders with experience in those areas.

Breakout Session

These sessions should be interactive and give participants the chance to discuss in-depth approaches to challenges they are facing, share solutions, and learn strategies. Individual moderators or panel discussion formats will be considered.

Roundtable

Hosted over the Monday lunch session, roundtables will be 60 minute cross-sector discussions hosted by an expert in the field. Hosts should be prepared to frame the issue and then lead the discussion through questions and other prompts. Each roundtable will have 8-12 participants.

Responsibilities

Primary Producer: PLF requests that one primary producer is identified for each session. The primary producer is the main point of contact for PLF and responsible for organizing session content, speakers, and other logistics.

Registration: The Summit is free to attend. All accepted presenters are responsible for registering for the conference and securing and paying for travel and lodging. The primary producer of the session is responsible for coordinating these details with each of the session speakers. Registration will open in March 2020.

Sharing Resources: The primary producers will be responsible for forwarding session resources (deck, documents, etc) prior to the Summit. These resources will be shared with Summit attendees and PLF membership following the conference. If your proposal is selected, you will be provided with instructions on uploading your presentation materials.

Selection Process

Session proposals will be reviewed and selected by a Program committee comprising members of the PLF Board of Directors, Scientific Advisory Council and Advocates Council. The primary producer listed on the session proposal form will be notified of the status of their proposal(s) by March 9th 2020.

Timeline

Date	Action Item
February 5, 2020	Announce session RFP
February 24, 2020	Deadline to submit proposals
March 9, 2020 (week of)	Notification sent to all session submitters
March 16, 2020	Announce line-up of sessions
March 23 - April 3	Strategy meetings with session producers
April 10, 2020	Deadline for Final session details
April 17, 2020	Deadline to upload final deck/materials

Proposal Form

The online session proposal form will **open on February 5, 2020 and close on February 24, 2020**. To help you prepare, please review the proposal questions below. Or go to the online submission form: [PLF 2020 Summit Call For Topics](#).

Questions?

Contact Christian John Lillis, Executive Director, Peggy Lillis Foundation, at christian@peggyfoundation.org

Proposal Questions

Contact Information

Provide contact information for the primary producer for this session. This person is the main point of contact for PLF and responsible for organizing session content, speakers, and other logistics.

First Name, Last Name, Title, Organization, Email, Phone

About the Presenter

Please include a brief description of the Primary Producer.

Session Information

Session Format

Please select one: Sole Presentation, Panel Discussion, Breakout Session, Roundtable

Session Title

The title should be descriptive, yet brief. In some cases, attendees will only see the title of your session, so pick one that will help the reader make an informed decision.

Facilitators / Speakers

We understand that you may not have confirmed speakers yet. Please fill out as much as possible. If your session is selected, you will need to confirm all speakers by March 9, 2020. Please note Breakout sessions are limited to 4 speakers.

Facilitator 1: First Name, Last Name, Title, Organization

Speaker 1: First Name, Last Name, Title, Organization

Speaker 2: First Name, Last Name, Title, Organization

Speaker 3: First Name, Last Name, Title, Organization

Session Description

The description should briefly share the topic and learning outcomes of this session. What will attendees gain by participating in this session?

Learning Outcomes / Key Insights*

Share what attendees can expect to learn and how they can apply this knowledge in their work, communities and/or with colleagues.

Session Theme

Select One: Educating the Public, Empowering Patient Advocates, Shaping Policy

Notes/Comments

Please include any other information you want to share.